



Emma Wollschlager Schwartz, MPH, is the President of the Medical Center of the Americas (MCA) Foundation, a non-profit operating in El Paso, Texas and Juarez, Mexico. Ms. Schwartz founded the MCA along with her board in 2006 to be the “keeper of the vision” of the newly forming medical campus in El Paso. Since then, the MCA has completed three master plans for the medical campus and continuously oversees its coordinated planning programs. The MCA also developed the first private biomedical incubator in the region: the Cardwell Collaborative – 60,000 sf of wet-labs, dry-labs, data room, office space, collaboration spaces, etc. The facility houses its Innovation Center, Clinical Trials Consortium, BIO El Paso-Juarez, Healthcare Think Tank and STEM camps.

Before the MCA, Ms. Schwartz worked in healthcare management, revenue cycle improvement, strategic planning and regulatory compliance for a variety of healthcare companies, including Tenet Healthcare in El Paso, Texas and Sinaiko Healthcare Consulting in Los Angeles, California. During this time, she published numerous articles, spoke at many venues regarding these topics and co-edited a book on corporate compliance.

Her community involvement is extensive. Ms. Schwartz is a director on the board of WestStar Bank where she chairs the Audit Committee. She is on the board of and the former board chair of the PDN Center of Hope anti-human trafficking organization, the chair of the Youth and Education Committee for Workforce Solutions Borderplex, and a founding director of Progress321, a young professional’s organization. She is also the co-chair of El Paso’s chapter of Stanford OVAL. Formerly, she served on the selection committee for the TTUHSC El Paso Founding President, the Federal Reserve Bank of Dallas’ Emerging Leaders Council, the board of La Fe Preparatory School. She is also a member of the Borderplex Alliance, Hispanic Chamber of Commerce, El Paso Chamber, Texas Healthcare and Biosciences Institute and InBIA. In 2016, she was inducted into the El Paso Business Hall of Fame, and she was named 2017’s El Pasoan of the Year. Just recently, she was appointed by Governor Greg Abbot to the Texas Higher Education Coordinating Board.

Ms. Schwartz received her BA in Human Biology with a concentration in Comparative Health Policy from Stanford University and her MPH in Health Services Management from UCLA, where she was a Foley & Lardner Fellow.