

*This email is sent on behalf of MacGregor M. Stephenson, Assistant Commissioner; Workforce, Academic Affairs, and Research; Texas Higher Education Coordinating Board*

MEMORANDUM

To: Presidents and Chief Academic Officers at Public Universities

From: MacGregor M. Stephenson

Date: February 15, 2013

RE: Annual Update on Undergraduate Success Measures Used in New Doctoral Proposal Review

The Fiscal Year (FY) 2012 six-year undergraduate graduation rate and additional undergraduate success measures for the FYs 2010 through 2012 are available on the Undergraduate Success Measures website:

<http://www.thecb.state.tx.us/AAR/UndergraduateEd/undergraduatesuccess.htm>

Please review your institution's undergraduate success measures. If you have plans to submit a proposal to offer any new doctoral programs over the next twelve months, it is important to review the applicable success measures.

Coordinating Board rules Chapter 5, Subchapter C, 5.46 establishes an essential criterion for New Doctoral Degree programs. This requires an institution seeking to offer a new doctoral degree program to have its most recent six-year baccalaureate graduate that is equal or exceeds the most recent annual statewide average six year baccalaureates graduation rate (excluding Texas A&M University and The University of Texas at Austin.) If your institution does not meet the essential criterion, the institution must meet two of the following criteria:

- a. The percent of change in the ratio of baccalaureate degrees awarded to the total undergraduate enrollment is at or above the statewide percent of change over the most recent three years, and the institution has had an increase in productivity over the most recent three years.
- b. The percent of change in the total number of baccalaureate degrees awarded is at or above the statewide percent of change for the most recent three years, and the institution has had an increase in productivity over the most recent three years.
- c. The percent of change in the number of baccalaureate degrees awarded to "at risk" students is at or above the statewide percent of change for the most recent three years, and the institution has had an increase in productivity over the most recent three years.

If an institution falls below the statewide average but meets at least two of the three undergraduate success measures (a-c) above, the institution may submit a proposal to offer a new doctoral program, which must include an action plan to increase the six-year graduation rate and, if applicable, an action plan to improve the other undergraduate success measure not currently met.

If you have questions, please contact Dr. James Goeman at [james.goeman@thecb.state.tx.us](mailto:james.goeman@thecb.state.tx.us).