

# Adult Learners and Non-Traditional Students



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## OVERARCHING GOAL: 60X30

By 2030, at least 60 percent of Texans ages 25-34 will have a **certificate or degree**.

The 60x30 goal is essential to the future prosperity of Texas. Without bold action, Texas faces a future of diminished incomes, opportunities, and resources.

- ✓ The goal focuses on 25- to 34-year-olds as an indicator of the **economic future of the state** and its ability to remain **globally competitive**.
- ✓ The 60x30 goal also uses 25- to 34-year-olds as a yardstick to answer the question: **How prepared is Texas for the future?**



# All students must be provided the skillset necessary to succeed in the 21st century

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- The development of new digital technologies has the **potential to change the economic geography of the world**
- Emerging digital industries, including robotics, cybersecurity, the commercialization of genomics, the next step for big data, and the coming impact of digital technology on money and markets will **begin to alter American lifestyles by the end of the next decade**
- An **understanding of multiple languages** and basic coding language will be key in the **future job market**
- More disruptive changes are on the horizon
- In order to cope with changes affected by new technologies, **societies must provide new opportunities for different demographic groups and ensure that all students are given the skillset necessary to succeed in the 21st century**

# Too many adults in need of basic Adult Education and Literacy services are not being served

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- The statewide population of students eligible for Adult Education and Literacy services is **3.8 million** or about **15%** of the Texas population
- Literacy programs in Texas are only serving **3.6 percent** of the 3.8 million in need of adult basic education services
- Texas provides the minimum match of **25%** required to receive federal funds.

**A rise of 1 percent in literacy scores leads to a 2.5 percent rise in labor productivity and a 1.5 percent rise in GDP.**

*The Economist, August 28, 2004*



# Texas Higher Education Undergraduate Landscape

## Fall 2015 Public Higher Education Enrollment Characteristics



### AGE – 25 YEARS & OVER

- ✓ Statewide: **24.5%**
- ✓ Universities: **17.8%**
- ✓ Community and Technical Colleges: **29.1%**



### WORKING WHILE ENROLLED\*\*

- ✓ Statewide: **39.0%**
- ✓ Universities: **31.0%**
- ✓ Community and Technical Colleges: **45.6%**



### PART-TIME\*

- ✓ Statewide: **54.1%**
- ✓ Universities: **22.8%**
- ✓ Community and Technical Colleges: **75.4%**



### ETHNICITY

- ✓ African American: **12.8%**
- ✓ Hispanic: **39.0%**
- ✓ White: **36.6%**
- ✓ Other: **11.6%**

• A student is enrolled part-time if taking less than 12 semester credit hours.

\*\* A working student is one making at least a wage that would be comparable to working 20 hours a week at minimum wage.

# Undergraduate Student Demographics in Texas Higher Education



Part-time enrollment is on the rise at public universities & community and technical colleges.

<u>2000</u>	<u>2015</u>
<b>45.8%</b>	<b>54.1%</b>



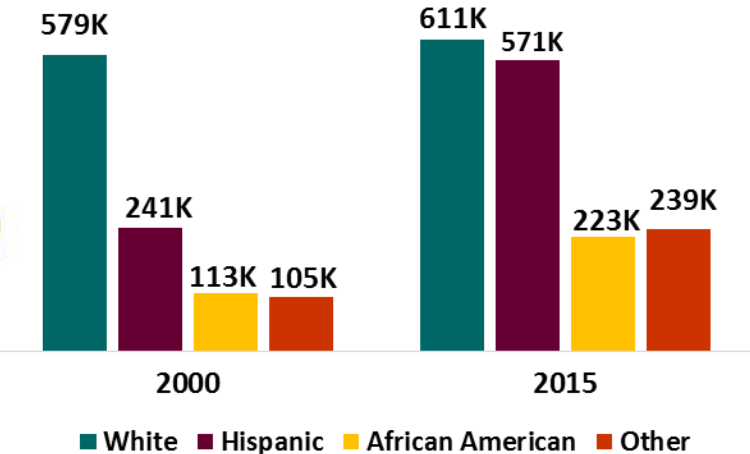
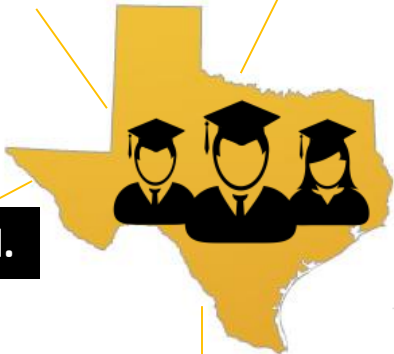
More students have financial need.

<u>2000</u>	<u>2014</u>
<b>32.3%</b>	<b>49.0%</b>

% Receiving Pell



Enrollment of traditionally underrepresented populations has increased.



Certificate production at Texas public institutions has more than doubled since 2000. Level One certificates at two-year public institutions experienced the largest increase - **139.7%**.

<u>2000</u>	<u>2015</u>
<b>13,353</b>	<b>32,007</b>

Level One Certificate Production

Some public universities are covering tuition, and in some cases fees, for the most financially needy Texans

## Examples of Tuition Guarantee Plans



**Red Raider Guarantee** guarantees **tuition and mandatory fees** are covered through scholarships and grants to entering freshmen and transfer students with an associate's degree who have a family income that does not exceed **\$40,000**.



The **Purple Promise Guarantee** covers **tuition and regular fees** for entering freshman who have a family income that does not exceed **\$30,000**.



The **Aggie Assurance** program guarantees **tuition** is covered with scholarships and grants for entering freshman and transfer students with a family income below **\$60,000**.

# Institutions provide students flexible and accelerated pathways toward certificate and degree completion

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- ✓ **Sam Houston State University** offers undergraduate and graduate degree programs 100% online
- ✓ **San Jacinto College** provides guidance and mentoring to lower level developmental education students who struggle with core subjects through the **Intentional Connections** program
- ✓ **College Credit for Heroes** ensures military personnel receive credit for experience. The program is operated by **Central Texas College**
- ✓ **Odessa College** has implemented eight week sessions and eliminated 16 week fall and spring semesters
- ✓ **Plus 50 Encore Completion Program** - Seven Texas community colleges receive grants to assist adults age 50 and over in completing degrees or certificates in high-demand occupations.



## Innovative programs like the Texas Affordable Baccalaureate are imperative to reach 60x30TX goals

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- The **Texas Affordable Baccalaureate Program** was launched in 2014 in partnership with **South Texas College** and **Texas A&M University-Commerce** to provide an opportunity for a **low-cost, competency-based bachelor's degree** in organizational leadership
- Cost and Length of Program: Maximum \$15,000 for three years  
Minimum \$4,500 for one year
- Ten additional institutions will receive funding to launch a Texas Affordable Baccalaureate program

# Accelerate TEXAS is advancing adult students into careers

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- ✓ **Accelerate TEXAS** programs integrate basic skills with career and technical pathways to **help adult students acquire skills and certificates in high-demand occupations**
- ✓ **28 community and technical colleges** have been funded to design and implement Accelerate TX programs since 2010
- ✓ To date, approximately **70% (6,000)** of participants completed a credential, including industry-recognized certificates, marketable skills achievement awards, and Level I certifications.

**At least 60% of jobs in Texas will require a career certificate or college degree by 2020.**

**As early as 2020, "Fewer jobs will be available to people with less than high school or only a high school diploma as early as 2020."**

- Anthony Carnevale, Georgetown University

# Many Texans have college hours but no degree



- **GradTX** connects “stop outs” with universities that offer specialized programs with online, compressed, and regular course offerings for returning students
- Partner universities commit to providing tailored personal assistance and financial aid specialists for returning students
- The Coordinating Board is in the process of recruiting community and technical colleges to participate in the project

Of the students who stopped out of higher education between 2008 and 2012, **48,000** four-year students had stopped out with 90 or more semester credit hours, and **161,000** two-year college students had stopped out with 55 or more semester credit hours.

As of 2014, **3.8 million** Texans ages 25 and over have some college but no degree.

# Advise TX College Advising Corps is leading low-income and first-generation students to college

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- ✓ **Advise TX** places recent college graduates in **high-need** high schools as **near-peer college advisers** and is a part of the College Advising Corps
- ✓ Goal: Increase the rates of **college enrollment** and **completion** among **low-income** and **first-generation** college students
- ✓ Advise TX advisers are in **111 high schools** (2015-2016)
- ✓ Partner institutions recruit and train advisers. Advisers are trained to help students navigate **HB 5 diploma options**



Advisers help students understand **all the postsecondary options available** (career/technical schools, community colleges, and four-year colleges) and how each differ in terms of time investment, cost, and career preparation.

# Recommendations and 60x30TX Strategies

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- ✓ Increase **Advise TX** funding to place more college and career advisers in high schools
- ✓ Implement and encourage competency-based programs that allow adult students to demonstrate essential skills or knowledge either by exam or course completion, and then move through blocks of classes based on what the student knows, for a fixed semester cost, regardless of the number of courses the student completes successfully in one semester.
- ✓ Implement 60x30TX strategies including:
  - Providing high-quality education programs for educationally underserved adults.
  - Develop practices to encourage stop-outs with more than 50 semester credit hours to return and complete a degree or certificate.

Example: Exempt returning adult students with 50 semester credit hours or more from statutory restrictions such as the “30 hour rule,” the “45 hour rule,” the “three-peat” rule, and the “six-drop” rule