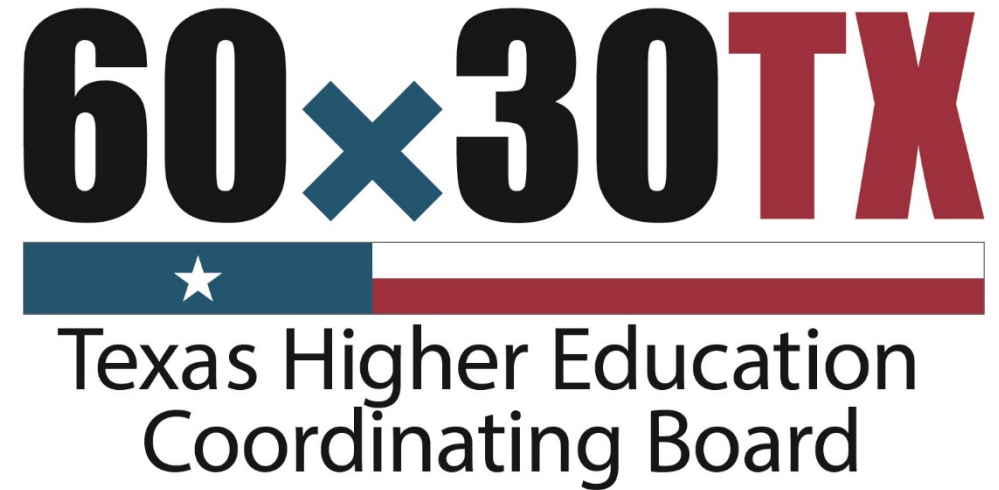


# College Readiness & Success Activities and Plans for the Future

CRS Staff  
College Readiness & Success  
October 22, 2018





What does it mean to be  
college ready?

Student Access &  
Completion



# GenerationTX

**GenTX** provides resources and activities to help support students, parents, counselors, educators and other community leaders with the goal of helping more students gain access to higher education.

- **GenTX Month (November):** a statewide College Application and Financial Aid Awareness campaign to increase the number of students completing applications
- **GenTX Decision Day (May 3, 2019):** supports the regional efforts and goals of the 60x30TX Texas Challenge to Reach Higher, which aligns with the national Reach Higher Initiative, to increase completion of college applications and FAFSAs.

See [www.gentx.org](http://www.gentx.org) for college checklists, videos, and toolkits!



# Financial Literacy

- Value of Higher Education in Monetary Terms
- Financial Aid
- Budgeting
- Manageable Debt



# Financial literacy activities

- Reviewing web and app-based tools for students
- Replicating effective Emergency Aid practices  
Identifying postsecondary best practices to replicate and scale
- Seeking better understanding of the campus and statewide obstacles to achieving our goals

# Funds to Support College Access and Success

## Work Study Mentors

...work with high school students to prepare and apply for college and complete financial aid applications

or

...provide mentoring, tutoring, or supplemental instruction to their postsecondary peers

# Work Study Mentorship Allocations

- Allocations are determined on an annual basis
- All eligible institutions are invited to participate; those choosing not to participate are left out of the calculations

Each institution's share of the available funds will equal its share of the statewide total of students reported in the most recent FADS who meet the following criteria:

- 1) Classified as Texas residents;
- 2) Enrolled at least half-time in a program of study; and
- 3) Established financial need



Is your college student-ready?

Student Access &  
Completion



# Rethinking the concept of college readiness

- Student readiness and success isn't just on students – it's on all of us. It is a shared responsibility.
- **How can systems and processes center students' needs and experiences?**
- A campaign about reflection on campus culture, data analysis, and program reviews, followed by clear action steps and support.



# Take time to reflect.

*Who is your typical student?*

Review your data. Spend time with your students.

*What do your students need?*

Create meaningful opportunities for students to give feedback that is then utilized.

*What does it feel like to arrive on your campus? To navigate the website and register for a class? To pay a bill? To return to college or transfer?*

Become a Secret Shopper! Experience your systems.



**38,686 students left  
Texas community and  
technical colleges in  
2016**

**...with 45 or more SCH  
...without a credential**

# GradTx

...the campaign and initiative to recruit and re-enroll students who have stopped out of higher education without a credential. Each year over 48,000 students stop out of Texas public institutions of higher education having already completed 75% or more of the SCH needed for a credential.

## Next Steps:

Online and text-based advising with support from artificial intelligence and professional advisors