Hearing Agenda
Tuesday October 14, 2014 10:00 a.m.
Capitol Extension, E1.036

I. Call to Order

II. Roll Call

III. Committee Business

A. Review of Charges

1. Charges:

   a. Study and make recommendations regarding linking postsecondary education with the needs of the labor market, high school and post-secondary curricula requirements, opportunities for new education-workforce partnerships, and the impact of emerging industrial sectors on the Texas workforce.

   b. Study and make recommendations regarding career and technical education's impact on high school graduation, transitions to postsecondary education, industry-based certification, a postsecondary certificate, or an associate's degree.

   c. Study and make recommendations regarding high school career and technical education, career exploration, and curricula that align with postsecondary programs and
employer-based training.

IV. Testimony

A. Invited Testimony:

1. **Panel 1:** Study and make recommendations regarding career and technical education's impact on high school graduation, transitions to postsecondary education, industry-based certification, a postsecondary certificate, or an associate's degree.
   
   a. Cory Chandler, Project Manager of Editorial Reports and Initiatives, Data Services Division, Texas Comptroller of Public Accounts
   
   b. Elaine Barber, Vice President, Education and Workforce Initiatives, Greater Houston Foundation
   
   c. Joe May, EdD, Chancellor, Dallas County Community College District
   
   d. Kelvin Sharp, EdD, President, South Plains College

2. **Panel 2:** Study and make recommendations regarding high school career and technical education, career exploration, and curricula that align with postsecondary programs and employer-based training.
   
   a. Raymund Paredes, PhD, Commissioner, Texas Higher Education Coordinating Board
   
   b. Pam Love-White, Licensed Professional Counselor, Collin College
c. Federico Zaragoza, PhD, Vice Chancellor for Workforce and Economic Development, Alamo Colleges

d. Mario Lozoya, Director Government Relations and External Affairs, Toyota Motor Manufacturing

3. **Panel 3: Study and make recommendations regarding high school career and technical education, career exploration, and curricula that align with postsecondary programs and employer-based training.**

   a. Anson Green, State Director, Adult Education and Literacy, Texas Workforce Commission

   b. Traci Berry, Senior Vice President, Community Engagement, Goodwills of Central Texas

   c. T. Ray Purser, Board Member, Houston Center for Literacy and Chair, Public and Government Relations Committee

   d. Jeremy McMillan, President, Grayson Community College

**B. Public Testimony**

**V. Recess**

* Public testimony will be limited to three minutes.
Advise TX College Advising Corps is leading low-income and first-generation students to college

- Advise TX places recent college graduates in high-need high schools as near-peer college advisers and is a part of the College Advising Corps.

- Goal: Increase the rates of college enrollment and completion among low-income and first-generation college students.

- Advise TX advisers are in 50 school districts and 112 high schools (2014-2015) in seven regions.
Advise TX is training advisers to assist counselors to help students navigate HB 5 diploma options and understand how they impact higher education.

University Chapters

- Partner institutions recruit and train advisers. Advisers receive 4-6 weeks of intensive pre-service training prior to their placement in selected high-need high schools across the state.
- Advisers have received HB 5 training including information relating to:
  - Endorsement options available to students
  - New graduation plans and what they mean for higher education enrollment and state financial aid eligibility

Advisers help students understand all the postsecondary options available (career/technical schools, community colleges, and four-year colleges) and how each differ in terms of time investment, cost, and career preparation.

Data from a national external evaluation of Advise TX shows promising results

- The Institute of Education Sciences (IES) has funded a “gold-standard” Randomized Control Trial evaluation of Advise TX. It showed that within the first year of the program (2012 graduating class):

  - Advise TX schools outperformed control schools in the rate of students attending college by 1.8 percentage points overall and by 3 percentage points among Hispanic students.
  - Advise TX schools outperformed other schools by approximately 10 students per school enrolling in a Texas community college, technical college, or university.

These are positive results, but we are invested in modifying the current model as needed to improve outcomes and meet challenges unique to Texas.
The number of college applications has increased in Advise TX regions

<table>
<thead>
<tr>
<th>Advise TX Region</th>
<th>Applicant Rate (Baseline)</th>
<th>2011-2012 Applicant Rate (Year 1)</th>
<th>2012-2013 Applicant Rate (Year 2)</th>
<th>2012-2013 Percentage Point Change from Baseline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austin</td>
<td>50.2%</td>
<td>54.6%</td>
<td>56.7%</td>
<td>6.5%</td>
</tr>
<tr>
<td>Corpus Christi</td>
<td>83.7%</td>
<td>89.8%</td>
<td>85.6%</td>
<td>1.9%</td>
</tr>
<tr>
<td>Dallas/Fort Worth/East TX</td>
<td>47.7%</td>
<td>53.8%</td>
<td>57.8%</td>
<td>10.1%</td>
</tr>
<tr>
<td>El Paso</td>
<td>64.0%</td>
<td>76.6%</td>
<td>86.8%</td>
<td>22.8%</td>
</tr>
<tr>
<td>Houston/Gulf Coast</td>
<td>41.5%</td>
<td>48.1%</td>
<td>54.4%</td>
<td>12.9%</td>
</tr>
<tr>
<td>Rio Grande Valley</td>
<td>84.8%</td>
<td>85.4%</td>
<td>85.1%</td>
<td>0.3%</td>
</tr>
<tr>
<td>San Antonio</td>
<td>80.1%</td>
<td>81.5%</td>
<td>83.4%</td>
<td>3.3%</td>
</tr>
<tr>
<td>All Regions (Program)</td>
<td>60.0%</td>
<td>64.7%</td>
<td>67.9%</td>
<td>7.9%</td>
</tr>
<tr>
<td>Statewide (Texas)</td>
<td>55.2%</td>
<td>57.2%</td>
<td>58.7%</td>
<td>3.5%</td>
</tr>
</tbody>
</table>

Analysis also show students in Advise TX schools are submitting their applications earlier in the year, which improves their opportunities for financial aid.

State funding is needed to continue Advise TX College Advising Corps

**Issue:** Advise TX has been funded primarily by the College Access Challenge Grant which has now ended.

**Request:** The THECB, through the 2016-17 Legislative Appropriations Request, has asked for **$8 million** to continue Advise TX