

Texas Higher Education Coordinating Board

Creating a College-Going Culture and Well-Educated Communities: A P-16 Summit

AGENDA

June 20-21, 2007

Doubletree Hotel North, Austin, TX

Texas is profiting from a diverse, vibrant and growing economy. Steps should be taken quickly to ensure an educated population and workforce for the future of Texas. The Texas Higher Education Coordinating Board is encouraging and fostering the development of regional P-16 Councils to serve as the change agents that can create a college-going culture and well-educated communities in Texas. By initiating a statewide summit, we believe the Councils will become more efficient and effective in helping to close the gaps in educational attainment.

WEDNESDAY, June 20

11:00 a.m. Lobby Colonnade	Registration
11:30 a.m. – 12:30 p.m. Pre-function Area	Buffet Lunch
12:15 p.m.- 1:00 p.m. Ballroom	Welcome and Introduction <i>Robert Shepard</i> , Chair, Texas Higher Education Coordinating Board, Chairman of the Board, Shepard Walton King Insurance Group Creating a College-Going Culture and Well-Educated Communities: Focused on College and Workforce Readiness <i>Jack Lowe</i> , former Chief Executive Officer and Board Chair, TDIndustries, President, Board of Trustees, Dallas Independent School District, NYSE Boards: Zale Corporation, and Drew Industries, Inc. <i>Shirley Neeley</i> , Commissioner of Education, Texas Education Agency <i>Raymund Paredes</i> , Commissioner of Higher Education, Texas Higher Education Coordinating Board This session provides an introduction to the importance of creating a college-going culture in every community. The discussion sets the stage for understanding how communities can build a college- going culture, and the benefits of having a well-educated community and workforce.
1:00 p.m. – 1:15 p.m.	Break
1:15 p.m. – 2:45 p.m. Ballroom	A Tale of Two States: The Economic Impact of "Closing the Gaps" A Business Perspective from Economics to Demographics <i>Ray Perryman</i> , President, The Perryman Group <i>Steve Murdock</i> , State Demographer of Texas Moderator: <i>Jack Lowe</i> , former Chief Executive Officer and Board Chair, TDIndustries, President, Board of Trustees, Dallas Independent School District, NYSE Boards: Zale Corporation, and Drew Industries, Inc. Research has consistently shown that higher education is beneficial not only to individuals, but also to society, particularly with regard to improving health and financial prospects for individuals, a more productive workforce, and less demand for social services. The gains from a better educated population will promote long-term economic development, and enhanced research activity to spawn new and innovative advances in multiple arenas.

Dr. Perryman will discuss his recently released report, 'Tale of Two States—And One Million Jobs!' which measures the overall gains associated with improving higher education attainment from the perspective of the Texas economy. Dr. Murdock will examine the implications on higher education of the change in the rates of population growth, the aging of the population, and the increase in minority population.

2:45 p.m. – 3:45 p.m.
Ballroom

Achievement in America: Anatomy of Success

Introductions: **Elaine Mendoza**, Founder, President and CEO, Conceptual MindWorks, Incorporated, Member, Texas Higher Education Coordinating Board

Hector Montenegro, Superintendent, Ysleta Independent School District

Paul Ruiz, Senior Advisor, Education Trust

Mr. Montenegro will present the Ysleta Independent School District experience in creating a college-going culture. Beginning with the Pre-K through 12th grades, students are expected to plan for college, and are provided information that will prepare them to graduate and enter higher education. Dr. Ruiz will provide a comprehensive overview of student achievement patterns in the nation with a particular focus on Texas. Participants will learn about the progress our students are making, where the gap remains, and what we can do to dramatically improve student success.

3:45 p.m. – 4:00 p.m.

Break

4:00 p.m. – 5:30 p.m.
See room assignments by region in program description.

Regional Councils: Data Analyses and Action Plan

NOTE: Name badges indicate assignments for the 4:00 p.m. sessions. The 10 Regional Councils: Data Analyses and Action Plan sessions are limited in size to promote discussion.

Regional sessions will provide an opportunity for identification of community assets, regional data, and the development of an action plan. The list below indicates regions, session facilitators, and meeting rooms.

Region	Facilitator	Meeting Room
Region 1: High Plains	<i>Alice White</i>	DeWitt A
Region 2: Northwest	<i>Steve Thomas</i>	DeWitt B
Region 3: Metroplex	<i>Liliana Valadez</i>	DeZavala
Region 4: Upper East	<i>Kristen Baldwin</i>	Fourth Floor Capital
Region 5: Southeast	<i>Patricia McKenzie</i>	Sixth Floor Boardroom
Region 6: Gulf Coast	<i>Michele Pola</i>	Austin
Region 7: South Texas:		Ballroom South
Laredo	<i>Juan Maldonado</i>	
San Antonio	<i>Harriet Romo</i>	
Harlingen, Brownsville, McAllen, & Edinburg	<i>Paul Sale</i>	
Corpus Christi, Victoria, & Kingsville	<i>Jimmy Goodson</i>	
Region 8: Central	<i>John Stevens</i>	Dover's
Region 9: West	<i>Greg Williams</i>	Robertson
Region 10: Upper Rio Grande	<i>Dorothy Ward</i>	Sixth Floor Lounge

Ballroom Central

(1) Crafting a P-16 Agenda

Raymund Paredes, Commissioner of Higher Education, Texas Higher Education Coordinating Board
This session highlights areas that may be used to form an initial P-16 Council agenda. Areas may include: expanding access to early learning for all children, improving college readiness, promoting meaningful assessments, building relationships between families and schools, enhancing preparation and professional development of early learning professionals, upgrading teacher preparation and professional development, phasing out remedial education for recent high school graduates, and sharing academic performance data.

Ballroom North

(2) Legislation Impacting P-16 Initiatives

Evelyn Hiatt, Senior Director of P-16 Initiatives, Texas Higher Education Coordinating Board

Susan Barnes, Associate Commissioner for Standards and Programs, Texas Education Agency

This session is a practical introduction to the concept, language and policy issues which affect an integrated system of public and higher education. Since the introduction of House Bill 1 in 2006, the Texas Legislature has been emphasizing educational partnerships that support P-16 initiatives. This session will review past legislation, and highlight the new initiatives passed this year by the 80th Legislature.

6:00 p.m. – 7:30 p.m.
Dover's

Reception with Light Refreshments

Cash Bar Available

7:30 a.m. – 8:30 a.m. Pre-function Area	<p>Continental Breakfast and Networking <i>Tables will be marked with names of regions to enable participants to gather by region for networking.</i></p>
8:30 a.m. – 9:30 a.m. Ballroom	<p>California and Georgia: P-16 Experiences and Challenges Winston Doby, Vice President Emeritus of Educational Outreach, University of California System Sheila Jones, Senior Executive Director, Georgia P-16 Programs Moderator: Lyn Phillips, Member, Texas Higher Education Coordinating Board California and Georgia lead extensive educational outreach efforts designed to prepare larger numbers of students for admission into postsecondary institutions. Learn how their accomplishments of state and local P-16 partnerships are designed to improve teacher quality, raise educational aspirations, and improve student achievement.</p>
9:30 a.m. – 9:45 a.m. Ballroom	<p>Introduction to P-16 Topics Raymund Paredes, Commissioner of Higher Education, Texas Higher Education Coordinating Board This will be a brief introduction and overview of the concurrent sessions outlined on today’s agenda.</p>
9:45 a.m.–10:00 a.m. Pre-function Area	<p>Break</p>
10:00 a.m. – 11:20 a.m. Fourth Floor Capital	<p>CONCURRENT SESSIONS</p> <p>(1) Preparing Preschoolers for Kindergarten through TEEM: The Texas Early Education Model and School Readiness Certification System Dale McManis, Research Director, Center for Improving the Readiness of Children for Learning and Education (CIRCLE) TEEM is a proven model of success for Texas preschoolers that prepares children for school by integrating community resources that focus attention on school readiness and appropriate social development in a child-centered environment. The Texas State Center for Early Childhood Development expanded partnerships during the last two years to serve more children and add new communities across the state. The State Center has developed a web-based, research-driven system to determine the effectiveness of early childhood care and education programs by linking quality program practices with school readiness outcomes in kindergarten.</p>
Dover’s	<p>(2) Lessons Learned from Established P-16 Councils Laurie Bricker, Member, Greater Houston P-16+ Council, Vice President, First Albany Capital, Member, Texas Higher Education Coordinating Board Susanna Navarro, Executive Director, El Paso Collaborative for Academic Excellence Houston and El Paso Councils share their stories of bringing together all stakeholders to address P-16 issues in their communities. They will provide information on activities and progress in establishing their regional P-16 networks. Presenters will provide information on critical issues facing P-12 and higher education, and describe innovative programs that address some of these challenges and lessons learned from forming a P-16 Council.</p>
DeWitt	<p>(3) Recruiting, Preparing, and Retaining High Quality Educators: The University of Texas System Educator Quality Initiatives Marina Walne, Executive Director of the Institute for Public School Initiatives, The University of Texas System Tammy Kreuz, Director of Educator Quality Initiatives, Institute for Public School Initiatives, The University of Texas System The University of Texas System’s Institute for Public School Initiatives is currently engaged in multiple initiatives aimed at increasing educator quality in Texas public schools. This session will focus on initiatives, such as the state and national replication of UTeach, the management of</p>

teacher performance pay programs, such as the Texas Teacher Advancement Program, and the recently awarded Teacher Incentive Fund grant from the U.S. Department of Education. Presenters will share policy recommendations provided to the Texas P-16 Council on Educator Quality.

DeZavala

(4) P-16 Councils and the Economic Imperative

Elaine Barber, Vice President, Education and Workforce, Greater Houston Partnership

Bob Wimpelberg, Chair, Greater Houston P-16+ Council

This session will explore the role of regional economic health in driving the agenda of the P-16 Council. How does it lend energy and urgency to P-16 work and what ways might it complicate things?

Robertson

(5) Building Faculty Intersegmental Teams to Improve Student Preparation, Transition and Success: The Cal-PASS Initiative

Brad Phillips, Executive Director and Founder, Cal-PASS California Partnership for Achieving Student Success

Participants will learn how California's Cal-PASS initiative has developed intersegmental faculty teams representing K-16 institutions. Over 350 faculty from throughout the state are engaging with their colleges from all of the segments in regularly reviewing student transition data, developing initiatives to improve student preparation, transitions and success through the participation in Cal-PASS. Suggestions for getting started and fostering these councils will be provided.

Ballroom North

(6) Strengthening P-16 Through Collaboration and Power Sharing

Watson Scott Swail, President, Educational Policy Institute

Dr. Swail will discuss the important components and strategies required to elevate the effectiveness of P-16 initiatives. The discussion will include successful P-16 initiatives from around the country and identify the challenges and elements of success found in these efforts. At the heart of the discussion is the understanding of the nature of collaboration, power sharing, and creating a shared and "lived" mission among the various constituencies.

Ballroom South

(7) Aligning Educational and Workforce Interests: Business Involvement in P-16

Tom Mullins, CEO of the Tyler Chamber of Commerce and Tyler Economic Development Corporation

Laurie Rich, Senior Advisor, Industry Cluster Initiatives, Office of the Governor

Why is it critical to have business and industry partners at the P-16 table? What outcomes can be expected through successful industry and education collaboration? Can communities "grow their own" economies through business/education collaborations, and what benefits can be realized?

Fifth Floor Board Room

(8) Aligning ABE and Postsecondary – Why You Need to Include an Adult Basic Education Program Director on Your P-16 Council

Joanie Rethlake, State Director, Texas LEARNS

Adult Basic Education is an important issue for Texas, since more than 3.8 million adult Texans have less than a 9th grade education or do not possess a high school credential (2000 Census). Many are at the lowest literacy level with limited English proficiency. Efforts are underway to align the GED/ABE content standards with postsecondary standards, and to transition more adults to postsecondary education. Efforts to improve the delivery and availability of ABE will be discussed and best practices highlighted.

11:20 a.m. – 12:15p.m.
Pre-function Area

Buffet Lunch

12:15 p.m. – 1:00 p.m.
Ballroom

1:00 p.m. – 1:15 p.m.

1:15 p.m. – 2: 45 p.m.
See room assignments by region in program description.

LUNCHEON SPEAKER

Lorraine Perryman, Facilitator, Member, Texas Higher Education Coordinating Board
Adolfo Bermeo, Senior Scholar with the Pell Institute for the Study of Higher Education and Director Emeritus for Academic Advancement at UCLA
 Dr. Bermeo will speak on creating a culture of excellence in P-16 work.

Room Transition

Establishing and Enriching Local P-16 Councils: A Facilitated Work Session

NOTE: Name badges indicate assignments for the 1:15 p.m. sessions. These sessions are limited in size to promote discussion. Facilitated sessions will focus on ways to begin developing goals, objectives, and strategies based on assets and data derived from Day 1 that will enable participants to return to their region ready to establish a P-16 Council or enrich an existing P-16 Council. In-depth discussions will continue from Day 1 to allow participants planning time to develop an action plan working from the P-16 Tool Kit. The list below indicates regions, session facilitators (invited), and meeting rooms.

Region	Facilitator	Meeting Room
Region 1: High Plains	<i>Alice White</i>	DeWitt A
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Laredo	<i>Juan Maldonado</i>	
San Antonio	<i>Harriet Romo</i>	
Harlingen, Brownsville, McAllen, & Edinburg	<i>Paul Sale</i>	
Corpus Christi, Victoria, & Kingsville	<i>Jimmy Goodson</i>	
Region 8: Central	<i>John Stevens</i>	Dover’s
Region 9: West	<i>Greg Williams</i>	Robertson
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Ballroom Central

(1) Healthy Bodies, Healthy Minds

Eduardo J. Sanchez, M.D., M.P.H., Director, Institute for Health Policy at The University of Texas School of Public Health, and former Commissioner of the Texas Department of State Health Services

Ballroom North

(2) Legislation Impacting P-16 Initiatives

Evelyn Hiatt, Senior Director of P-16 Initiatives, Texas Higher Education Coordinating Board
Susan Barnes, Associate Commissioner for Standards and Programs, Texas Education Agency
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2:45 p.m. – 2:55 p.m.

Room Transition

2:55 p.m. – 3:45 p.m.
Ballroom

Regional Councils Reflection on the Summit

Whit Riter, President, Riter Management Company, L.C.,
Member, Texas Higher Education Coordinating Board and Chair of the Participation and Success
Committee

Presenters:

David Vasquez, Principal, Lubbock Independent School District

Dorothy Ward, Director of the Entering Student Program and Associate Dean for the University
College at the University Texas at El Paso

Mary Hunt, President, Hunt Advertising and Consulting, Odessa

David Russell, Vice President of External Affairs, Verizon, Irving

Kristen Baldwin, Board Member, Tyler Independent School District

Regional P-16 Council representatives provide reflections on the presentations and
discussions conducted during the Summit.

3:45 p.m. – 4:00 p.m.
Ballroom

Closing Remarks

Whit Riter, President, Riter Management Company, L.C.,
Member, Texas Higher Education Coordinating Board and Chair of the Participation and Success
Committee