Council for Continuous Improvement and Innovation in Texas Higher Education

Texas Higher Education Coordinating Board
1200 East Anderson Lane, Austin, Texas
Board Room (Room 1.170)
July 25, 2012
9:00 a.m. to 2:00 p.m.

AGENDA

Meeting Focus: Workforce

9:00 a.m. Welcome and Brief Summary of April Meeting

- Fred W. Heldenfels IV, Chair of the Council
- Melinda Valdez-Ellis, Associate Program Director, THECB

Fred Heldenfels will welcome members and provide an overview of the day's Council meeting. Melinda Valdez-Ellis will provide a brief summary of the Council's April 24 meeting, including a synopsis of small group discussions and recommendations regarding international benchmarks, the simple ratio metric introduced by NCHEMS for tracking the success of 8th graders in and through college, and three of the nine measures of success as recommended by FSG.

9:20 a.m. Projections of Jobs and Education Requirements through 2018

- Anthony P. Carnevale, Research Professor and Director of the Georgetown University Center on Education and the Workforce (will participate via the Internet)
- Members of the Council

Anthony Carnevale will consider the importance of postsecondary competencies and awards as the threshold requirement for middle-class earnings and status today and lead the Council in a discussion regarding a forecast of jobs and their education requirements.

10:20 a.m. Alignment of Higher Education and the Workforce

- Doug Ridge, Director of Employer Initiatives, Texas Workforce Commission
- Mary E. Smith, Assistant Deputy Commissioner for Academic Planning and Policy, THECB
- Members of the Council

Two of the nine outcome measures recommended by FSG concern the workforce: (1) employer ratings of the preparation and quality of graduates from Texas public higher education institutions; and (2) measures of the alignment of post-secondary degrees, courses, and program content with workforce needs. To provide some background information for Council members' consideration of these recommendations, Doug Ridge will consider the importance of engaging employers, business organizations, and the economic development community in the ongoing development of a customer-focused, market-driven workforce system. Mary Smith will provide an overview of how employers' opinions on a number of general competencies relevant to the employment preparation of graduates from Texas public higher education institutions are incorporated into the faculty-led Tuning process.

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11:20 a.m. Preview of What a Degree Should Cost

- Lee Holcombe, Director, Higher Education Policy Institute
- Members of the Council

Lee Holcombe will provide a brief overview of postsecondary education costs and a preview of degree cost measures that will be considered at the Council's October meeting.

11:45 p.m. Council Lunch (Tejas Room)

- Members of the Council

12:15 p.m. Facilitated Small Group Discussions (Tejas Room)

- Members of the Council

The Council will be divided into three pre-assigned groups, each of which will meet to further discuss and reach consensus on recommendations based on the following questions:

1. Does your group recommend that we add either or both of the following two measures of workforce success as recommended by FSG?
   a) Employer ratings of preparation and quality of graduates from Texas public higher education institutions; and/or
   b) Measure of alignment of post-secondary degrees, courses, and program content with workforce needs.
2. Does your group recommend that Texas add a metric for workforce success, and if so, does your group recommend that we use an input "employment driver metric" (e.g., alignment between certificates and degrees awarded and workforce needs), a throughput "employment results metric" (e.g., employment and earnings), or both driver and results metrics? Overall, which metric(s), if any, does your group recommend that our state use for purposes of measuring workforce success and why?
3. With respect to Lee Holcombe's overview of postsecondary education costs and degree cost measures that will be considered by the Council at the October meeting, what feedback, if any, does your group have for Dr. Holcombe as he proceeds with this work?

1:30 p.m. Summary and Discussion of Next Meeting Agenda

- Fred W. Heldenfels IV, Chair of the Council
- Council focus will be on efficiency for the next meeting on October 24, 2012

2:00 p.m. Adjournment

NOTE: The Texas Higher Education Coordinating Board will not consider or act upon any item before the Council for Continuous Improvement and Innovation in Texas Higher Education at this meeting. This meeting is not a regular meeting of the full Board. Because the Board members who attend the Council meeting may create a quorum of the full Board, the meeting of the Council for Continuous Improvement and Innovation in Texas Higher Education is also being posted as a meeting of the full Board.