MyFutureTX.com helps determine higher education options

Feb. 11, 2014 – Austin, Texas – MyFutureTX.com, an interactive and bilingual website designed by College Measures, is now available to educate and empower people of all ages who are considering the value of higher education opportunities. MyFutureTX combines higher education and workforce data to enable potential higher education consumers to make informed return-on-investment decisions about Texas community college programs and university opportunities.

MyFutureTX provides a range of information, including:

- SAT and ACT score comparisons among colleges being considered.
- Estimating college costs.
- Likely time needed to complete a degree.
- Occupations and industries that present the greatest growth and employment opportunities.
- Graduates’ potential earnings – based on choice of careers, colleges and majors.
- Which careers, colleges and majors are available near where applicants want to live and work.

MyFutureTX was created with input from near-peer advisors participating in the Texas Higher Education Coordinating Board (THECB)-sponsored Advise TX program. Launched in 2010, the Advise TX program places trained college graduates in 60 economically disadvantaged Texas school districts with historically low college-going rates. During the 2011-2012 school year, these near-peer advisors collaborated with high school counselors and helped 228,979 students – including 49,308 seniors – find the best-fit college for their career aspirations.

As Texas Higher Education Commissioner Raymund Paredes stated during his November 2013 State of Higher Education address, by 2020 more than two-thirds of all jobs in the U.S. will require some form of postsecondary training or education. MyFutureTX provides an innovative approach to college exploration, enabling potential college students to search for a best-fit option to fulfill higher education and career goals.

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THECB Mission Statement

The Texas Higher Education Coordinating Board’s mission is to work with the legislature, governor, governing boards, higher education institutions, and other entities to help Texas meet the goals of the state’s higher education plan, Closing the Gaps by 2015, and thereby provide the people of Texas the widest access to higher education of the highest quality in the most efficient manner.

College Measures Statement

College Measures, a joint venture of the American Institutes for Research and the Matrix Knowledge, is committed to informing and improving the college related decisions of students, parents and policy makers. College Measures works with states to take key higher education and workforce data and turn it into publicly available information that is usable, useful and used.