

MISSION STATEMENT

INSTITUTION: Stephen F. Austin State University

Approved by Board: January 27, 1989

Approved by Board: April 30, 1993

Approved by Board: January 29, 1999

Approved by Board: January 27, 2005

Approved by Board: January 29, 2009

Approved by Board: January 24, 2013

Stephen F. Austin State University is a comprehensive institution dedicated to excellence in teaching, research, scholarship, creative work, and service. Through the personal attention of our faculty and staff, we engage our students in a learner-centered environment and offer opportunities to prepare for the challenges of living in the global community.

In order to accomplish this mission, we will engage in the following strategic initiatives over the next five years:

Strategic Plan 2013: Preparing for the Future

Initiative #1 – Enhance excellence in teaching and learning, research, scholarship, creative work, and service

Initiative #2 – Improve faculty and staff compensation, recognition, and support

Initiative #3 – Increase undergraduate and graduate enrollment

Initiative #4 – Develop a learner-centered environment

Initiative #5 – Create new learning opportunities through additional interdisciplinary, international, service learning, and civic engagement experiences

Initiative #6 – Increase the visibility of the university through marketing initiatives