

Evaluation Report on Advise TX



Jerel Booker
Assistant Commissioner
College Readiness and Success
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Background Information

Advise TX is an innovative near-peer college access program that aims to increase the number of low-income, first-generation college, and other underrepresented students who enter and complete higher education.

- CB partners with the College Advising Corps, Texas Higher Education Foundation, University of Texas at Austin (UT-Austin), Texas A&M University (TAMU), Texas Christian University (TCU), and Trinity University (Trinity).
- In 2018-2019, the program included 112 advisers in 110 high schools across 46 school districts in Texas.
- The CB received \$4 million for the biennium to implement the program.



Program Summary

- Places recent university graduates on high school campuses as near-peer college advisers to lead low-income and first-generation students to postsecondary education.
- Advise TX advisers receive intensive training before serving in a high school, completing a four-to-six week practical curriculum that focuses on college access, college admissions, financial aid, student services, diversity, community service, and professionalism.
- Advise TX advisers work in collaboration with high school counselors, teachers, and administrators.

Evaluation

- Rider 51, from the 86th Legislature, Regular Session, required the CB to provide a report to the Legislative Budget Board and the Office of the Governor.
- Dr. Eric Bettinger, Associate Professor at Stanford University and Evaluation and Assessment Solutions for Education (EASE) was selected to evaluate the impact of the Advise TX program on college-going rates.
- Focuses on Advise TX Adviser outcomes and analysis of college enrollment compared to matched groups.

Outcomes

- In 2018-19, Advise TX advisers supported more than 41,000 (83%) high school seniors in applying to college.
- Advise TX advisers assisted in more than 30,000 FAFSA completions and 9,000 scholarship application submissions.
- Advise TX advisers helped register more than 40,000 students for SAT/ACT college entrance exams.
- Held over 160,000 one-on-one meetings with students and families

Quantitative Findings

- Advise TX increased college enrollment by 1.2 percentage points for low-income students.
- The program demonstrated a 2.7 percentage point increase of African American students in 4-year college attendance.
- Hispanic students also saw an increase in 2-year college attendance.

Partnerships/Collaborations

Texas Workforce Commission

- Advise TX Innovation and Opportunity (“Advise TX IO”)
 - Additional component of Advise TX to expand services to students with disabilities
 - Expected to serve up to 5,000 students with disabilities across 110 high schools

House Bill 3

- College, Career, Military Readiness Outcomes bonus
- FAFSA/TASFA High School graduation requirement

Advise TX Report

Any Questions?